Questionnaire for Value chains - Prunings and Plantation Removal

Value chains : Prime mover and Main Characteristics

Stakeholder Type

- [ ] Farmer
- [ ] Agrarian Cooperative
- [ ] Public Institution
- [ ] Agro-Services
- [ ] Final Consumer
- [ ] Farmer Association
- [ ] ESCO
- [ ] Agro Industry
- [x] Pellet Producer
- [ ] Biomass Supplier

Location of Prime Mover

Municipality : Socuéllamos

Latitude : 39.295440

Longitude : -2.813218

Type of Residue used in value chain

- [x] Pruning
- [ ] Plantation Removal
- [ ] Both

Crop Species used in Value Chain

- [ ] olives
- [x] vineyards
- [ ] apples
- [ ] pears
- [ ] peaches
- [ ] apricot
- [ ] nectarine
- [ ] plum
- [ ] cherries
- [ ] oranges
- [ ] tangerines
- [ ] lemons
- [ ] grapefruit
- [ ] hazelnuts
- [ ] chestnuts
- [ ] almonds

Total Plantation Area involved in the Value Chain (ha) 30000

Typical APPR biomass production (tonnes/year) 20,000 t/y

Start Date of the APPR value chain (Month-Year) 2011

Key success Factors in Value Chain

Keys of success

Select the key success factors of your value chain in scale 0-3. Then indicate the 3 most crucial factors.

Check as many as apply

Factor Group	Description	Check the influence in success:(0)-Not relevant;(1)-May have influenced;(2)-Important for success;(3)It was crucial;(?)-Unknown					Check the 3 most crucial factors in WHOLE table
		0	1	2	3	?	
Project	There was an important effort in determing the feasibility and planning prior starting the business	☐	☐	☐	☑	☐	☐
	The implementation of the chain considered the target consumers and their quality requirements	☐	☐	☐	☐	☐	☐
	Market was analysed, and contracts prepared prior start	☐	☐	☐	☐	☐	☐
		☐	☐	☐	☐	☐	☐
Product Quality	Biomass was labelled or certified according to existing standards	☐	☐	☐	☐	☐	☐
	The quality of the biomass product is object of an assurance process	☐	☐	☐	☐	☐	☐
		☐	☐	☐	☐	☐	☐
Community	Permanent crop plantations are quite extended. The use of the agrarian residues for biomass was regarded by community as quite beneficial	☐	☐	☐	☐	☐	☐
	There was an intense information campaign to promote social acceptance	☐	☐	☐	☐	☐	☐
	Argarian residues utilisation for energy was subject of debate by policy makers and/or by social groups in months, or years before the investment was done	☐	☐	☐	☐	☐	☐
		☐	☐	☐	☐	☐	☐

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Market	There was already a mature market of biomass	☐	☐	☐	☑	☐	☐
	There was a shortage of usual biomass resources	☐	☐	☐	☐	☐	☐
	There was a high increase of biomass demand (e.g. new power plants opened, increase og household biomass heating)	☐	☐	☐	☐	☐	☐
	The price of biomass locally rose, and made biomass residues of economic interest	☐	☐	☐	☐	☐	☐
	Target biomass market was stable and secure	☐	☐	☐	☑	☐	☐
		☐	☐	☐	☐	☐	☐
Local Capacities	There was a recent reconversion of a sector (mining, metal industry etc.) leading to a high need of re-orientate economic activities. Biomass was one of the targeted new economic activities	☐	☐	☐	☐	☐	☐
	There was already service companies/persons with capacities to start new biomass chains on prunings/plantation removal	☐	☐	☐	☐	☐	☐
	There was a campaign of information for biomass procurement	☐	☐	☐	☐	☐	☐
	Pruning and/or agricultural residues were quite an issue in the course	☐	☐	☐	☐	☐	☐
		☐	☐	☐	☐	☐	☐

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Pruning Management	The management of the pruning/plantation removal is recognised to be expensive. Farmers found pruning for energy a good idea	☐	☐	☐	☐	☐	☐
	There were already experiences in mobilisation/treatment of prunings/plantation removal (pilot experience etc.)	☐	☐	☐	☐	☐	☐
	The high density of permanent crops plantations in the area	☐	☐	☐	☑	☐	☐
		☐	☐	☐	☐	☐	☐
Regulation	There is strict regulation making compulsory treatment/management of the residues	☐	☐	☐	☐	☐	☐
	Lobbying of stakeholder groups caused policy makers to promote changes in regulation	☐	☐	☐	☐	☐	☐
		☐	☐	☐	☐	☐	☐

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Support	The subject of argarian residues for energy was subject of new supporting measures	☐	☐	☐	☐	☐	☐
	Enviromental regulations placed funds for subsidising partly pruning/plantation removal collection	☐	☐	☐	☐	☐	☐
	The biomass consumption sector leading to pruning/plantation removal utilisation was subject of recent support for expansion	☐	☐	☐	☐	☐	☐
	Availability of financial support (loan guarantees, green banks, etc.)	☐	☐	☐	☐	☐	☐
	There was a combined initiative supported for LIFE (or equicalent) programs (for GHG reduction, for improving competitiveness, etc.)	☐	☐	☐	☑	☐	☐
		☐	☐	☐	☐	☐	☐

Policy	There were published plans and/or roadmaps for biomass utilisation (including pruning/plantation removal utilisation)	☐	☐	☐	☐	☐	☐
	There were clear objectives in mind of policy makers for utilisation of pruning or argarian residues	☐	☐	☐	☐	☐	☐
	Existence of public initiative as pioneer in pruning/plantation removal utilisation leading to investment in public infrastructure (e.g. private/public consortium to use pruning for heating in public schools)	☐	☐	☐	☐	☐	☐
	There were special taxation for the pruning/biomass (or agricultural residue) utilisation	☐	☐	☐	☐	☐	☐
	There was a public media campaign to boost utilisation of prunings/biomass (e.g. in common by various city councils, or various countries)	☐	☐	☐	☐	☐	☐
	The use of pruning/plantation removal was integrated with other enviromental/public strategies (e.g. landscaping conservation of vineyar scenery)	☐	☐	☐	☐	☐	☐
	There was a ban to burn agricultural residues by open fires	☐	☐	☐	☐	☐	☐
		☐	☐	☐	☐	☐	☐

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Logistics Chain	There were pre-existent collaborations established between farmers sector and biomass cosumers/traders	☐	☐	☐	☐	☐	☐
	The introduction of new technologies (machine, handling systems, logistic chain) supported the implementation of new chains	☐	☐	☐	☐	☐	☐
	Private investment for entepreneurs was incentivised	☐	☐	☐	☐	☐	☐
		☐	☐	☐	☐	☐	☐

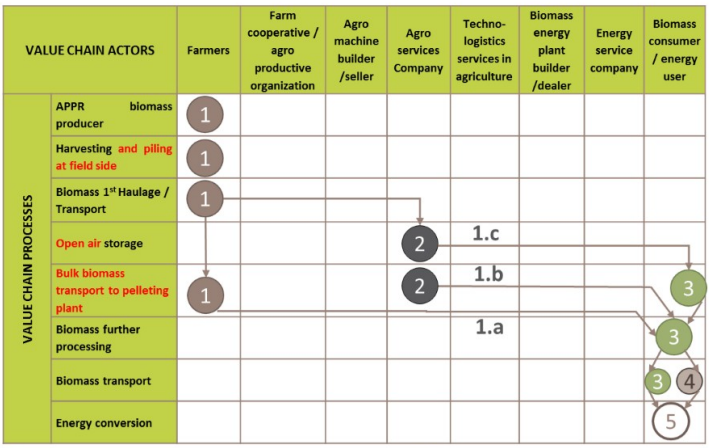
Short summary of the initiative (<100 words)

Summary of the value chain

Farmers carry out a haulage to the side of the field where the branches are piled. After 2-3 month storage in open air conditions, the biomass is sent to the pelleting plant. Local service companies like Pellets de la Mancha carry out the transport of the raw branches to the facility. The factory is located in the center of the province of Ciudad Real and manages waste hardwood from grapevines integrally.The facilities include appropriate technology for the process of branches. The whole production is entirely controlled during the production process which ensures the obtaining of a highest quality final product. The challenge is the processing to eliminate soil particles, stones, plastics and material wires. The product produced is marketed through a distributing company mainly, and sent to multiple users, mainly industrial heat and buildings heating, even though some schools and small heating units are also satisfied with their product. The product is competitive respect conventional pellets.

Actors and Roles in Value Chain

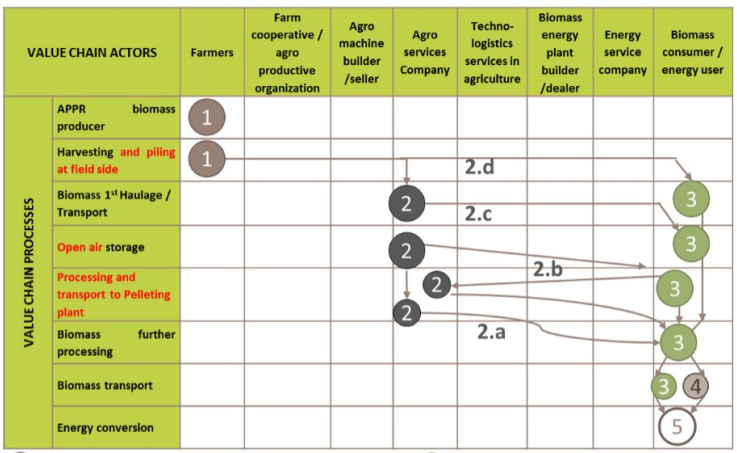
Pelets de la Mancha Value chain 1



1 Local farmers (30 km radius) 2 Agro-service companies 3 Pelets de la mancha

4 Distributors, dealers, other intermediaries 5 Final consumers

Pelets de la Mancha Value chain 2



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Fuel Specifications

Final form of Biomass prior to Exploitation

- [ ] Bales of branches
- [ ] Wood chips
- [ ] Hog fuel-shredded
- [x] Pellets

Moisture content (%) : _____

Max Content of Ash (% a.r.) : _____

Min LHV (kj/kg a.r.) : _____

Value Chain Details and Prices of fuels

End-users

- [ ] Self-consumption
- [ ] Industrial heating
- [ ] Public-private buildings
- [ ] Distributed heat networks
- [x] Biomass to Market

Distance between biomass production and its final use (km) : 30

Storage options

- [x] On-farm storage
- [ ] Intermediate storage prior transporting to end user
- [ ] Direct delivery and storage at final user
- [ ] No storage

Ownership of the APPR harvesting machinery

- [x] Farmer
- [ ] Farmer's community
- [ ] Leasing
- [ ] Municipality-public
- [ ] 3rd party-private

Prices of fuels sold to final consumers

- ☐ Price of APPR biomass (€/t) _____
- ☐ Price of regular woodchips (€/t) _____
- ☐ Price of ENPLUS pellets (bulk-€/t) _____
- ☐ Price of domestinc heating gasoil (€/l) _____

Have you filled the questionnaire about mechanized pruning/plantation removal ? ☐ Yes ☐ No

If yes, please provide the name or e-mail you have used on that questionnaire _____

Contact Data

Name : Mr. Jose Antonio Huertas

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Phone :

Company/Organisation : Pellet Combustibles de la Mancha

Website (of the company or the APPR initiative) : http://www.peletsdelamancha.com/

Logo of the company :

Country : Spain

References-External links:Provide references on which the information is based on or highlight any comments

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Photos